

The Official Best of Arizona 2009

June 3, 2009



FOR IMMEDIATE RELEASE:

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Official Best Of is proud to be featuring 13 Arizona attractions and businesses on the June 7th, 2009 airing of the program *Official Best Of Arizona 2009* on KPNX-NBC Phoenix as well as on the popular OfficialBestOf.com travel website.

Awarded as the Best of this year are:

Spur Cross Stables, Cave Creek – Best Horseback Riding
Red Rock Western Jeep Tours, Sedona – Best Adventure Tour Company
Dahl & DiLuca, Sedona – Best Romantic Restaurant
Phoenix Convention Center, Phoenix – Best Meeting & Event Venue
Terravita Golf Club, Scottsdale – Best Private Golf Club
Prescott Brewing Company, Prescott – Best Microbrewery
Mind, Body & Soul, Prescott – Best Day Spa
Tortilla Flat, Tortilla Flat – Best Old West Attraction
Titan Missile Museum, Sahuarita – Best Pima County Attraction
The Westin La Paloma Resort, Tucson – Best Family Resort
Canyon Ranch, Tucson – Best Wellness Retreat
The Mountain Empire, Sonoita, Elgin & Patagonia – Best Hidden Getaway
Price Canyon Ranch, San Simon – Best Guest Ranch

Official Best Of was started in 2004 by executive producer Brett Allen, a TV executive from St. Louis, Missouri. The production showcases outstanding "best" state attractions in a variety of categories, but no attraction can contact official Best Of for inclusion. A research staff studies online travel sites, press releases and other information sources to determine whether an attraction merits the "best" distinction ". One of the features that sets Official Best Of apart from many other travel sites is that it doesn't accept advertising in either its television or its online production. The selection of attractions is entirely by merit, and lesser known but worthy attractions are given the same attention as famous ones.

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Official Best Of not only researches best attractions but also produces TV features that can also be seen on our website, providing an in-depth resource for those planning a vacation or a day trip. Official Best Of is currently working its way through the fifty states. Its high definition half-hour televised airings command large audiences, and it receives more than 75,000 hits each month on its website.